

## BIO-IDENTICAL HORMONE REPLACEMENT THERAPY (BHRT)

All You Need to Know to Achieve Optimization



# HORMONE OPTIMIZATION PROCESSES AND TIMELINES

### **Program Description**

Bio-identical Hormone Replacement Therapy (BHRT) is a medical approach restoring hormonal balance using hormones identical to those naturally present in our bodies. This safe and personalized treatment helps alleviate symptoms related to hormonal imbalances, such as fatigue, mood swings, and reduced vitality. BHRT aims to optimize well-being by replenishing hormones in a way that aligns with the body's natural processes, promoting a healthier and more balanced life.

Common programs include Testosterone Therapy for men and Menopause Management for women.

### **Treatment Timelines and Payment Schedule**



Client completes intake form.

Client is matched with a BHRT Certified Consultant.

Initial consultation occurs in-person or virtually.

Client makes decision to move forward.

> Lab Requisitions provided.



Lab Deculte

Client completes baseline blood work

Lab results are reviewed by BHRT Certified Consultant.

Client and Consultant meet to discuss treatment options.

Prescriptions written by the Prescriber.



Prescriptions

Pharmacy is sent prescriptions.

Pharmacy contacts Client to collect insurance information and to arrange pickup or delivery.

Pharmacy provides medication instructions if necessary.



Ongoing Quarterly Follow Up

Client receives blood requisition via secure Electronic Medical Record portal (JaneApp).

> Client completes bloodwork.

Client and Consultant meet to discuss results and make revisions if necessary.

Prescriptions are sent to pharmacy.



Annual Programs

Stable clients achieving optimal results may be eligible for an annual program.

Twice annually, Clients will receive a blood requisition, complete blood testing, meet and discuss results with their Consultant, and have prescriptions renewed.

Initial Consultations is \$375

Quarterly \$175

Annual \$600



# HORMONE OPTIMIZATION FREQUENTLY ASKED QUESTIONS

#### 1. What can I expect when I arrive for my initial BHRT consultation?

During the initial consultation for Bioidentical Hormone Replacement Therapy (BHRT), the comprehensive \$375 initial consultation free encompasses a 60-minute session that delves into a thorough examination of the individual's medical history and current medications. The process further involves organizing necessary blood work and meticulously interpreting the results. Following this, there is a 15-minute follow-up phone call to discuss the laboratory findings. The consultation culminates in the development of a customized plan, and if required, prescriptions tailored to address specific hormonal needs will be provided. This holistic approach ensures a comprehensive understanding of the patient's health profile, enabling the formulation of a personalized and effective BHRT plan.

#### 2. Are the prescriptions covered in the cost of the program?

The program does not cover the expenses associated with prescriptions. However, if you have health insurance, many carriers offer benefit plans that can help offset the costs of medications.

#### 3. Will my insurance cover the cost of the program?

Please contact your insurance company directly regarding eligibility.

#### 4. Why are quarterly follow-ups required?

The primary purpose of these follow-ups is to compare the current results with those from previous assessments, allowing for a detailed analysis of progress. This iterative process enables your consultant to make any necessary adjustments to the treatment plan, including changes to existing prescriptions or the provision of new prescriptions tailored to individual hormonal requirements or desired outcome. The consultation extends beyond prescriptions, offering ongoing recommendations to guarantee continuous and personalized care.

#### 5. When is it possible to move to the annual program?

Once you have been on the program for one year and have attained an optimized state, characterized by stability in your bloodwork, and no changes in your prescription(s), you may become eligible to transition to the annual program. The decision to shift to the annual program is a collaborative one between you and your consultant.

#### 6. What makes the annual program different from quarterly assessments?

Should you opt to transition to our annual program, a one-time payment of \$600 is required from the outset of your transition. This payment covers two appointments for the year. Under the yearly program, blood work is required every 6 months, with mandatory follow-up appointments twice per year. Prescriptions will be written for a 6-month duration. In the event that you require closer follow-ups, your health status changes, or other circumstances arise throughout the year, you may be transitioned back to the quarterly program.



# HORMONE OPTIMIZATION FREQUENTLY ASKED QUESTIONS

#### 7. Is it possible to return to quarterly assessments after starting an annual program?

Absolutely! You can work with your consultant to switch any time. The payment schedule will be revised/prorated so that you are credited for the annual fee, and you will only be responsible for the additional \$300.

#### 8. What should be considered when preparing for follow-up bloodwork?

#### Preparation tips for bloodwork:

- 1. Contact the clinic if lab requisitions are not received at least two weeks before the appointment.
- 2. Fast (no food or drink, except clear fluids) after midnight the night before the scheduled bloodwork.
- 3. Schedule blood work for between 0700-1000am.

#### If you use TOPICAL testosterone:

- Apply your testosterone cream <u>NO LATER</u> than 3:00pm the day <u>BEFORE</u> your scheduled blood testing. For example, if you are scheduled for blood testing on Friday, apply the testosterone cream on or before 3:00pm on Thursday.
- <u>DO NOT</u> apply testosterone cream in the morning <u>BEFORE</u> your blood testing.
- You MAY apply the testosterone cream once the blood testing has been completed.

#### If you use INJECTABLE testosterone:

- Plan to have your blood testing completed the day <u>BEFORE</u> your scheduled injection. For
  example, if you are regularly inject on Monday and Thursday, you should have blood testing
  completed on Sunday or Wednesday.
- If bloodwork is being completed on the morning you are scheduled to inject, <u>DO NOT</u> inject <u>BEFORE</u> the blood testing. You <u>MAY</u> inject testosterone once the blood testing has been completed.

#### 9. What pharmacies are used?

We collaborate with two exclusive compounding pharmacies at ReGenesis. Please be aware that we exclusively send prescriptions to these trusted pharmacies within Alberta. After a discussion with your prescriber, your prescriptions will be processed within three business days. For inquiries about prescription pick-up, delivery, etc., kindly reach out to the respective pharmacies directly:

Edmonton Location: West Block Dispensaries, 780-489-3822

Calgary Location: Scripts, 403-253-6773



### REGENESIS REWARDS

#### 1. Program Description

• This referral program rewards existing clients who refer friends or family members interested in purchasing a Bio-identical Hormone Replacement Therapy (BHRT) or Testosterone Therapy(TT) program.

#### 2. Eligibility

- Existing clients who have previously purchased a BHRT or TT program are eligible to participate.
- Referred friends or family members must successfully purchase a BHRT or TT program to qualify as part of the referral program.

#### 3. Referral Benefits

• Upon referring three (3) individuals who complete a purchase of a BHRT or TT program, the referring client will be entitled to a FREE quarterly follow-up visit.

#### 4. How Referrals Count

- The existing client's referral count increases by one for each referred friend or family member who successfully purchases a BHRT or TT program.
- The program tracks referrals made by each client.

#### 5. Redemption Process

- After the third referred friend or family member purchases a BHRT or TT program, the existing client becomes eligible for a FREE quarterly follow-up.
- The client can schedule and redeem their FREE follow-up by presenting the referral confirmation to the office staff at the time of appointment booking.

#### 6. Program Duration

- The referral program is ongoing until further notice, allowing existing clients to continue referring and earning FREE quarterly follow-ups.
- There are no limits to the number of referrals a client can make which results in countless opportunities to earn FREE quarterly follow-ups.

#### 7. Disclaimer

- The referral program terms are subject to change without prior notice.
- FREE quarterly follow-up appointments are specific to the existing client's program and does not include additional treatments or procedures.
- Points collected may not be transfer to others.
- Points may not be used for other programs, treatments or services.

#### 8. Communication and Promotion

• The ReGenesis Rewards Program will be communicated and promoted to existing clients through email, printed material, or on the company's website.

#### 9. Tracking Referrals

- We will use JaneApp to track your referrals and purchases tied to the referring client. This will ensure accurate acknowledgment of successful referrals.
- When referring a friend or family member, be sure to have them identify you as the source of the referral.
- Office staff will ask new clients if they have been referred by a friend or family member, and document who was the referral source where applicable.



